

9 Creative Ways to Beat Writer's Block (And Get Your Project Done)

There's nothing quite like staring at a blank screen when it's time to write something important, whether it's a newsletter, blog post, or other writing project. Here are seven tips to make it a little easier.

■ Let your first draft be terrible

Every professional writer knows this one. Don't fret over grammar, spelling, or punctuation at this stage. Just get the words going.

■ Open your email and write your message

You send emails all the time; it's a familiar activity. You've done it many times before, so you know you can do it again.

■ Grab a pencil and paper

Getting away from the keyboard can be a great way to shift perspective and take some of the pressure off. A notebook and pencil might just do the trick.

■ Colour inside the lines

Step away from the keyboard — and maybe even use coloured paper. Write with markers, coloured pencils, or gel pens. Taking the “official-business” feeling out of things can get your creativity back in gear.

■ Run away from home

A change of scenery can work wonders. A nearby coffee shop, library, or picnic table can remove the usual distractions of your home office and help you stay on task.

■ Go on a virtual retreat

Can't get out of the office? Find an ambient sound app or video and enjoy your favourite cuppa. A soundtrack of ocean, forest, rain, coffee shop, or downtempo music can help you focus.

■ Create a deadline with a twist

Imagine you're on vacation, with a postcard you want to send to a friend. You have to jump on a train in 10 minutes. Go!

■ Have a proper outburst

The best words often come when you stop thinking and just blurt. Grab your notebook, or make a voice recording with your phone.

■ Write to a person – the right person

As you write, picture a real person: someone you like, who likes you and loves your work. They can't wait to hear from you. That person is your ideal customer.

Get more business and marketing resources at [AgencyOfWords.com](https://www.agencyofwords.com)